



Rotary New Member Orientation

- Rotary Club of Madison West Middleton, WI #2700
- P. O. Box 620312 • Middleton Wisconsin 53562-0312 • USA
- Madison West Middleton Rotary Foundation, Inc.
- <https://madisonwestmidrotary.org/>
- Facebook - <https://www.facebook.com/groups/103395250938>

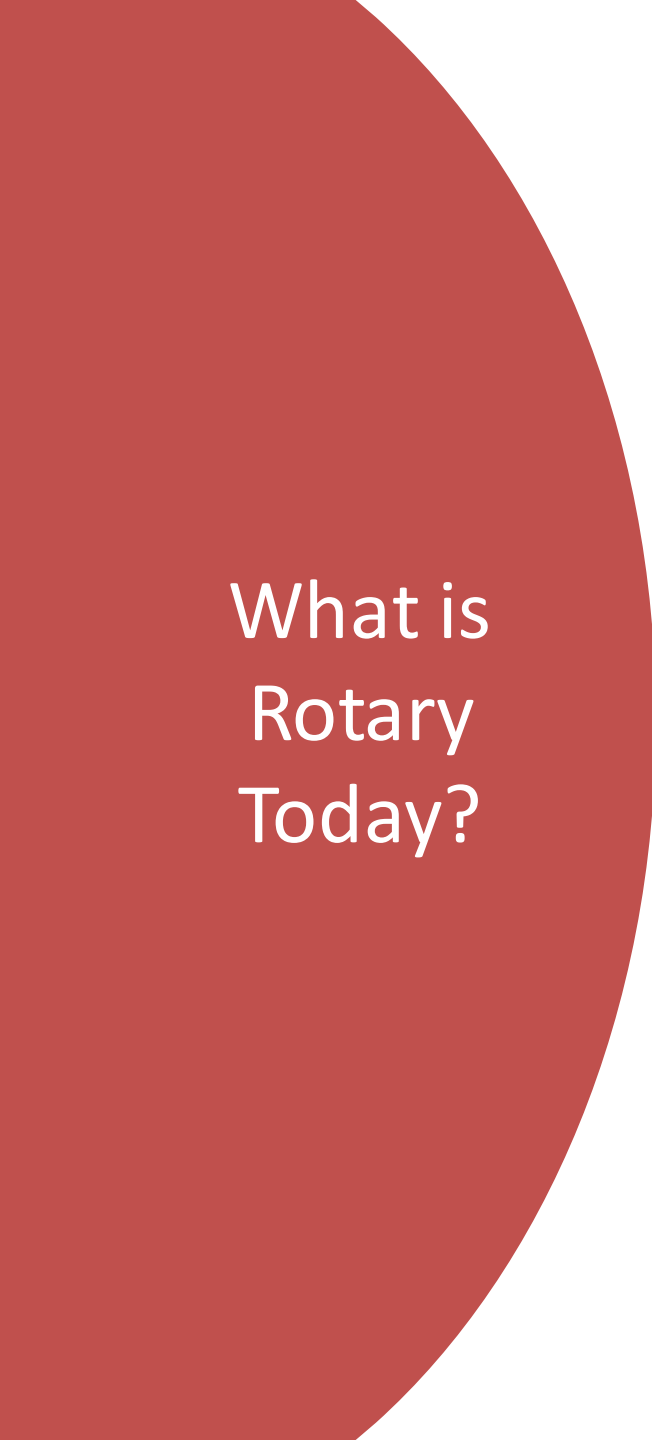
What is Rotary?

A Service Organization

Rotary started with the vision of one man – Paul Harris. This Chicago attorney formed the “Rotary Club of Chicago” on 23 February 1905, so professionals with diverse backgrounds could exchange ideas and form meaningful, lifelong friendships.

Over time, Rotary’s reach and vision gradually extended to humanitarian service. Members have a long track record of addressing challenges in their communities and around the world.


- “Whatever Rotary may mean to us, to the world we will be known by the results it achieves.” Paul Harris



What is Rotary Today?

Rotary is a global network of 1.4 million neighbors, friends, leaders, and problem-solvers.

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.






Rotary Organization

“Rotary” is made of these main levels:

- Clubs (organized within District and Zone levels)
- Rotary International
- The Rotary Foundation

Together, we work to make lasting change in our communities and around the world.

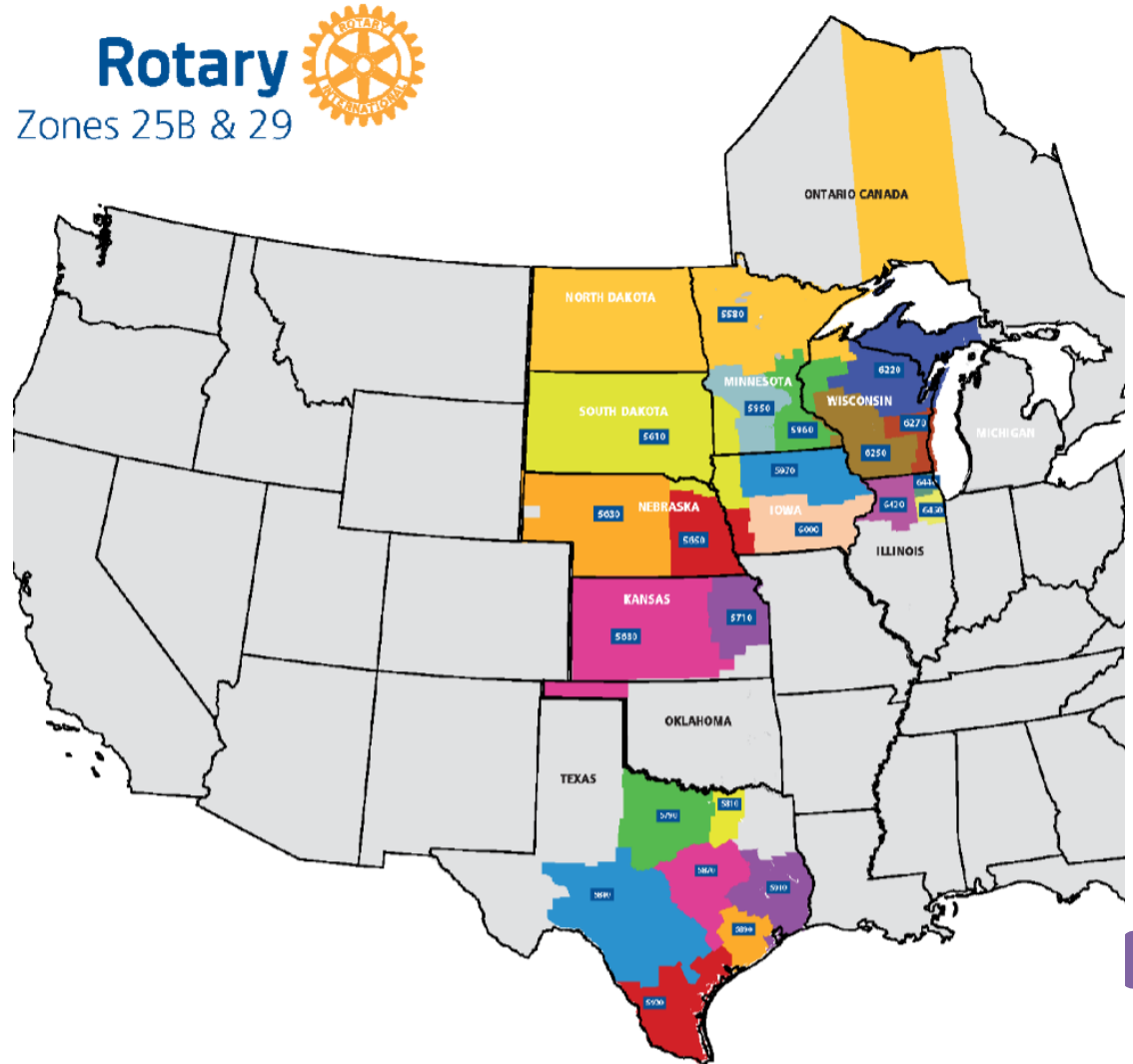


Our club is in
Rotary
District 6250





Our district
is in Rotary
Zone 25B &
29

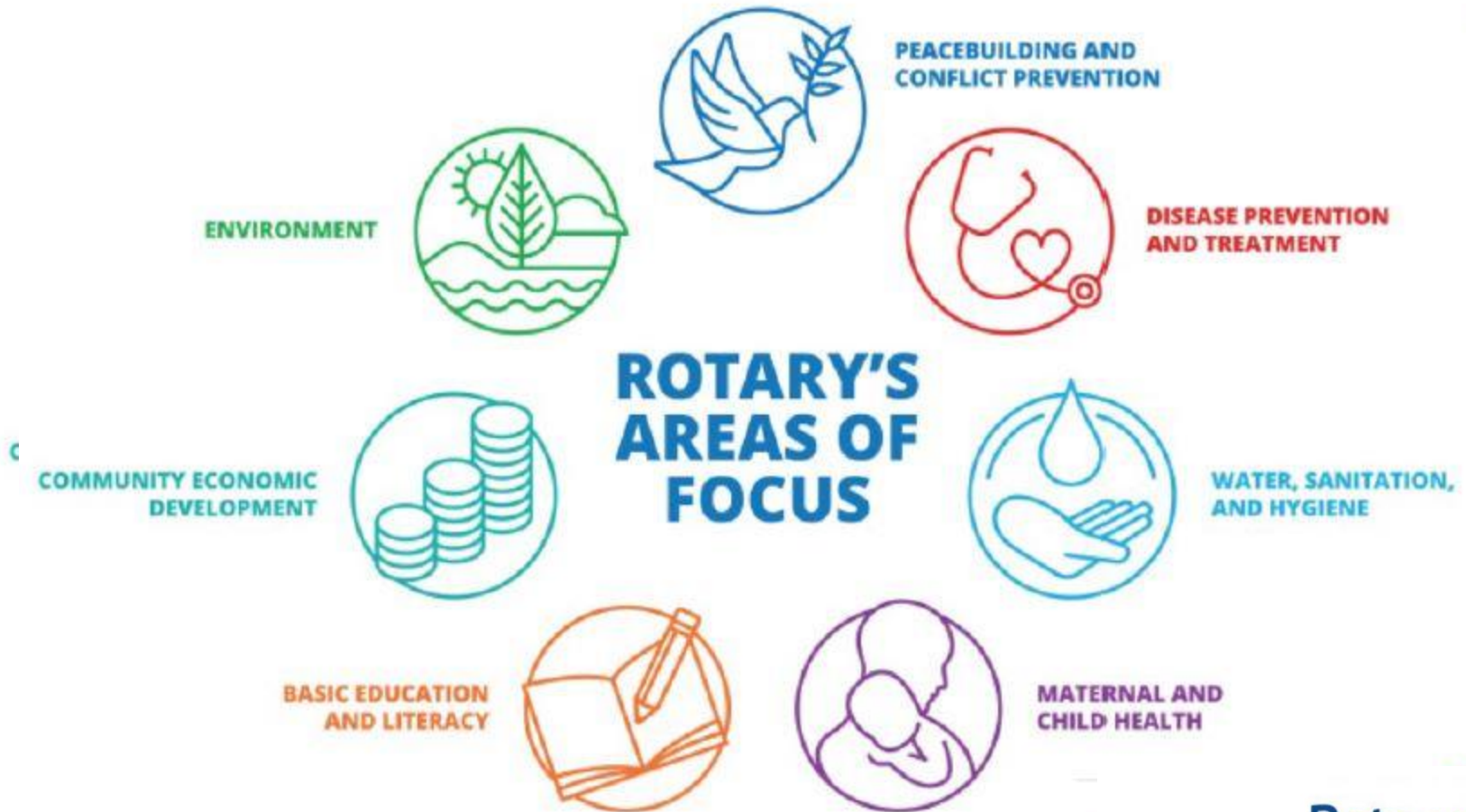


The Rotary world is divided into 34 zones, each with approximately the same number of Rotarians. Zones are paired together, and each pair of Zones, elects a director to serve a two-year term on the Rotary International Board of Directors, for a total of 17 directors.

Our Club History

- The **Madison West Rotary Club** was chartered in 1957
- The **Rotary Club of Madison West-Towne Middleton** was chartered in 1971 and was sponsored by the **Madison West Rotary Club**.
- On 1 July 2022, the **Madison West** and **Madison West-Towne Middleton Rotary** clubs merged.
- The club is now known as **THE ROTARY CLUB OF MADISON WEST MIDDLETON**
- The two foundations also merged, becoming the **ROTARY MADISON WEST MIDDLETON FOUNDATION**

Our Causes



Madison West Middleton Leadership (2023-2024)

- The Club is governed by a 13 member Board of Directors consisting of 8 elected Directors (Chairs and co-chairs of committees), 4 elected Officers and the Past-president.
- These members also serve as the BOD for our Foundation
- Elected Directors serve 2 years, 4 Elected officers are replaced as nominated.
- Officers are elected for one year (July 1 – June 30) :
 - **President (Kevin Hayden)**
 - **President-elect (Abby Benbow)**
 - **Secretary (Jack Ferreri)**
 - **Treasurer (Matt Loch-Jon Bake)**
 - **Past President (Kathy Roberg)**



Madison West Middleton Leadership (2023-2024)

- A nominating committee selects proposed candidates for the officers and Directors
- Elections are held in December with the term to start on the following July 1.
- The Membership also elects a Sergeant-at-Arms (**Jack Ferreri-current**)



Madison West Middleton Rotary Club Board Members

- Peter Overton (Club Service Chair)
- Jon Bake (Club Service co-chair)
- Ed Fink (International Service Co-Chair)
- Jeanine Desaultels (Int'l Service Co-Chair)
- Jim Emerick (Vocational Service Chair)
- Mary Van Hout (Vocational Service Co-chair)
- John Gerold (Community Service Chair)
- Barry Pace (Community Service Co-Chair)



At the club level – we address the Rotary areas of focus through the Avenues of Service (committees of our club)

- **Club Service:** Have fun, build lasting friendships, and make sure that our club functions well.
- **Vocational Service:** Volunteer our professional skills to serve others and promote integrity in everything we do.
- **Community Service:** Projects and activities each club undertakes to improve community life.
- **International Service:** Humanitarian needs around the globe and promote world understanding and peace.
- **Youth Service:** This is not a separate committee, but our members work to develop the next generation of leaders. Our programs help youth build leadership skills, expand education and learn the value of service.

Rotary Club of Madison West Middleton Key Projects

Club Service

Support the weekly meeting set-up

Organize “social” events and gatherings

Encourage and support membership

Assure fundraiser organization

Reach out to individual members in times of need



Rotary Club of Madison West Middleton Key Projects

Vocational Service

Rotary Youth Leadership Awards

UW Odyssey Project

Rotary Scholarships (Middleton and Memorial HS)

Ezekiel Gillepsie Middle School Engagement

Rotary “closet” at Sauk Trail Elementary School

Interact Club at Middleton High School



Rotary Club of Madison West Middleton Key Projects

Community Service

Lussier (Buffet Scholars and K-12 Initiative)

Habitat for Humanity

Specialty Free Clinic

Food Pantries

Sleep in Heavenly Peace

Investor in Community Foundation

Adopt a School – Gillespie Middle School

Madison International Partners



Rotary Club of Madison West Middleton Key Projects

International Service

PolioPlus

Shelter Box

Orphan Train

Feed My Lambs Food Program – Haiti

Guatemala Oliveros Scholarships

Haiti Scholarships

Liberian Assistance – (schools and scholarships)

Guatemala Medical Resource Project

Rotary Youth Exchange



Rotary Club of Madison West Middleton Key Projects

Youth Service

Youth Service is one of the five avenues of service. However, our club incorporates this function within the Vocational, Community and International Service Committees.



Additional Committee Leadership

- Membership- Leo Edelstein
- Public Image – Jon Bake, Mary Cobb Dunn, Ed Fink
- Rotary Foundation - Mary Beth Growney Selene, Mary Van Hout
- Golf Outing – Mary Beth Growney Selene
- McAdow Miles – John Olsen, Paul Patenaude
- NoTara Farms – Mary Ruth Marx
- Good Neighbor Bingo – Matt Loch



KEY FUNDRAISER EVENTS

- Golf Outing – Annual event, 100+ golfers and ancillary fundraising efforts. (About third week in June)
- Middleton Good Neighbor Bingo – Annual community Bingo host at the Middleton Good Neighbor event (About last weekend in August)
- McAdow Miles (bicycle) Fundraiser – Members secure funders for bicycle miles ridden throughout biking season.
- NoTara Farms Fundraiser – Annual carriage horse event for which we support with volunteers. (Around July 4)
- Sargent at Arms – (weekly giving)



Social Events

- Annual Club Social / dinner
- Monthly “Pub Crawl” (evening gathering / dinner at area pub)
- Two different book clubs
- Knit/Crochet gathering
- “Dinner with Friends” throughout the year.



Madison West Middleton Rotary Foundation, Inc.

Madison West Middleton Rotary Foundation, Inc., was formed to allow donations that support community fundraising efforts of the Rotary Club of Madison West Middleton to be tax deductible by individual donors.

- **Madison West Middleton Rotary Foundation, Inc.**— managed by a Board of Directors under the advisement of an Investment Committee (meets quarterly) who are members of the Madison West Middleton Rotary Club (assets ~ \$300,000)

Madison West Middleton Rotary Foundation, Inc.

- Incorporated: in 1975 under IRS Revenue Code Section 501(c)(3) not for profit corporation
- Purpose: To undertake, promote, develop and continue charitable giving in the realms of community, vocational and international service projects by making distributions, awards and gifts for such purposes; to receive gifts of cash, securities and other property and to hold, invest or sell such gifts to fulfill the purposes of the Corporation.

Madison West Middleton Rotary Foundation, Inc.

- **Members:** The members of this Corporation are also the same as the Members of the Rotary Club of Madison West Middleton
- **Board of Directors:** The currently serving Board of Directors of the Rotary Club of Madison West Middleton serves also as the BOD of the Foundation
- Officers and Directors follow same service terms as they hold within the Rotary Club.
- An appointed investment committee, comprised of Rotary Club Members with investment expertise, meet at least quarterly and serve both as advisors and conduct the business of the Foundation. The Treasurer serves as chair of this committee.



Madison West Middleton Rotary Foundation, Inc.

Two major funds within the Foundation:

- Endowment Fund (undesigned funds)
- Legacy Fund (Designated funds)



Madison West Middleton Rotary Foundation, Inc.

Endowment Fund (Undesignated Contributions)

The purpose and function of the Endowment Fund shall be to accumulate funds which are undesignated with respect to purpose or function, meaning that such funds may be used for any purpose or function permitted by the guidelines of the Corporation's policies. The earnings shall be accumulated without regard to any allocation among donors. The corporation may spend from the Endowment Fund in any fiscal year an amount not to exceed five-percent (5.0%) of the average total undesignated amount in the Legacy Fund at the end of each of the twelve calendar quarters ending on the March 31st immediately preceding that fiscal year.



Madison West Middleton Rotary Foundation, Inc.

Legacy Fund (Designated Contributions)

The corporation may accept and administer contributions which specifically designate each donor's instructions with respect to his/her specific purpose and intent. The earnings of each donor's contribution shall be allocated to the donor's contributions, if those were the donor's instructions.



New Member Expectations

- Accept invite to attend meeting (1-2 meetings)
- Complete Application
- Meet with Mentor and review Rotary Orientation
- Review Member Expectations
- Complete member application
- In order to successfully assimilate into the club, we suggest you complete 5 of the following: (in the first 3 months)
 - Serve as Greeter at a regular lunch meeting
 - Participate in Registration at a regular lunch meeting
 - Sell Raffle tickets at a regular lunch meeting
 - Participate in/donate to a major club fundraiser
 - Participate in a club sponsored service project
 - Attend a Club Board Meeting
 - Attend a regular meeting of another Rotary Club
 - Attend a District Meeting or Social



ONGOING Member Expectations - Time & Talent

- Attend regular meetings
- Participate in service projects
- Serve on at least 1 Non-Fundraising Committee
- Participate in our fundraising events by.....
 - Get Participants and/or Sponsors for the event
 - Attend the event (as volunteer or participant) ,
 - Participate as a Committee Volunteer, and/or
 - Acquire at least 1 item for the silent or live auction
- Participate in Club Social Events
- Get one new member within six months



Member Expectations – Financial ***Required***

- Initiation Fee of \$ 75
- Dues are paid at beginning of each quarter
- Regular - \$90
- Meal fees for each meeting attended (Currently \$13.60)
- Invite guests (potential member 2 free lunches, guests pay \$13.60 / meal)



Members consider these additional giving opportunities:

- Donation to The Rotary International Foundation of Rotary International
- Support PolioPlus
- **Fundraisers:** Annually volunteer and/or \$250 donation



Rotary

Club of

Madison West Middleton



CREATE HOPE
in the **WORLD**

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◦ Who are we?

Why did we join Rotary?

Steve Aune

I joined Rotary because I have always felt that service to the community is the right thing to do.

I stay in Rotary because it is so much more than myself – my job is not only to be involved in service but to support others – so many others --who have great ideas and passions to do good things. I am here to be their cheerleader!



Rotary
Club of
st Middleton

Gail Groy

I joined Rotary because I wanted to connect with other like-minded people and in service. I also wanted to learn more about service projects internally.

I stay in Rotary because the club I joined is welcoming and supportive. I thoroughly enjoy this club.



Rotary
Club of
st Middleton

Jon Bake

I joined Rotary to serve the community. During covid, I noticed a lot more need in the community and wanted a way to help. Rotary is that way. I also joined Rotary as a way to honor my Dad, who served in service organizations for many years, and passed away the day before I officially joined Rotary.

I stay in Rotary because I feel we are doing a great job of serving the community. One example from this past year is the GIVE program. It was neat to see all the groups Rotary was able to help through GIVE.



Rotary
Club of
st Middleton

Jim Zirbel

I joined because I wanted to be a philanthropist.

I stay because there's opportunity to make an impact locally, world-wide.



Rotary
Club of
St Middleton

Rotary
Club of
st Middleton



Deb Dieter

I joined Rotary
because I was asked.

I remain in Rotary to
do service work.

Kathy Roberg

I joined Rotary because I saw an opportunity to work on international projects.

I stay in Rotary because while doing work internationally – I can still be personally involved in "Doing Good" in my community as well. If I tried to do this on my own – I could not accomplish as much.

The Rotary Areas of Focus completely align with my passions.



Rotary
Club of
st Middleton



Cory Recknor.

I joined for the business networking opportunities

I stay for the fellowship with great, inspiring, and like-minded people!

Dean Ryerson

I joined because of a desire to connect with and do good in our community.

I stay because of opportunities to serve others through Rotary in my community and in the world!

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Club

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Peter Overton

I joined Rotary because I see that it has the structure to do so many good things.

Within a community there are MANY opportunities to be involved in charities, i.e. to give or do a run or to participate in a project.

Rotary broadly and methodically provides the mechanisms for giving or serving in ways that provide benefits throughout the community-all at the same time. I could pick and choose from all the different things – But the Rotary mission and focus will effectively provide service to the community and world.

Rotary
Club of
Middleto



Barry Pace

I joined to make new friends.

I stay for opportunities to serve my local community, socialize and make friends.



Roxanne Brazeau

I joined and I stay –
To do good and to give
back.
And to meet people.

Rotary
Club of
Middleton



A Little More about Rotary International

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise while encouraging.....

Rotary Core Values:

- Fellowship
- Integrity
- Diversity
- Service
- Leadership

Rotary Code of Conduct

- Use Respectful Language
- Be Supportive
- Foster a Welcoming and Inclusive Environment
- Celebrate Diversity

Rotary Structure

ROTARY INTERNATIONAL

Governed by a RI president, elected to a one-year term, and a Board of Directors elected by the clubs every year at the Rotary International Convention. Each director serves for two years and represents two of the 34 Rotary zones.

The mission is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

ROTARY FOUNDATION

Organized as a public charity operated exclusively for charitable purposes and governed by a ***Board of Trustees appointed to 4-year terms by RI president-elect and Board of Directors.***

The mission is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

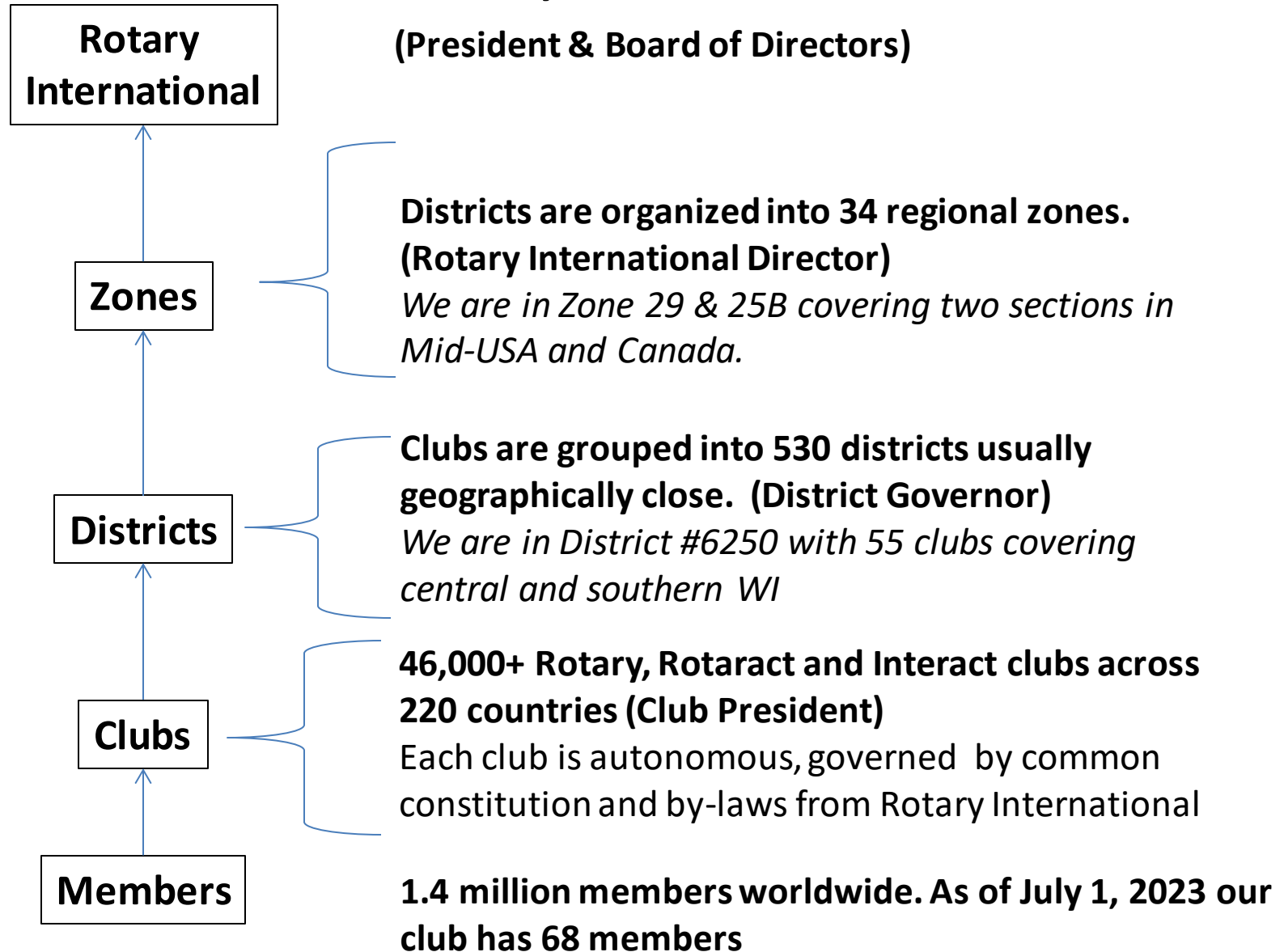
Awarded \$352M in programs for 2020/2021

Supported by Contributions



Rotary Structure

(President & Board of Directors)



Brief Rotary History

1905: The first Rotary club was started in Chicago in by an attorney named Paul Harris

1910: 16 Rotary Clubs in the United States formed the National Association of Rotary Clubs

1912: First International Club (London)

1917: Rotary Endowment started

1922: Name changed to Rotary International

1928: Rotary Foundation formally named

1945: Official Consultative status with the UN

The Rotary Foundation



Foundation history

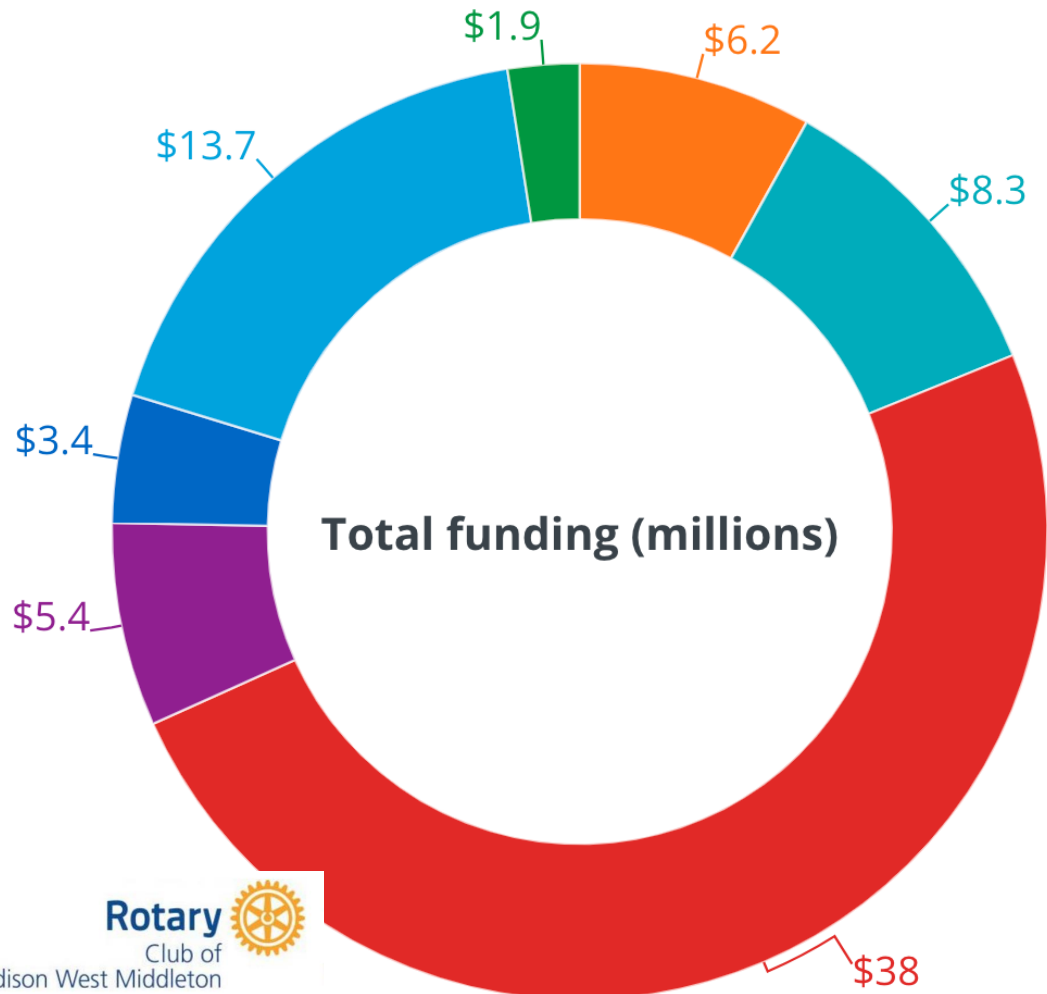
At the 1917 convention, outgoing Rotary president Arch Klumph proposed setting up an endowment “for the purpose of doing good in the world.” That one idea, and an initial contribution of \$26.50, set in motion a powerful force that has transformed millions of lives around the globe.



Since it was founded more than 100 years ago, the Foundation has spent more than \$4 billion on life-changing, sustainable projects.

Total Foundation funding In Millions

- Basic education and literacy
- Community economic development
- Disease prevention and treatment
- Maternal and child health
- Peacebuilding and conflict prevention
- Water, sanitation, and hygiene
- Environment



FOR YOUR INFORMATION
Rotary District 6250 HELPS WITH
New Member Orientation

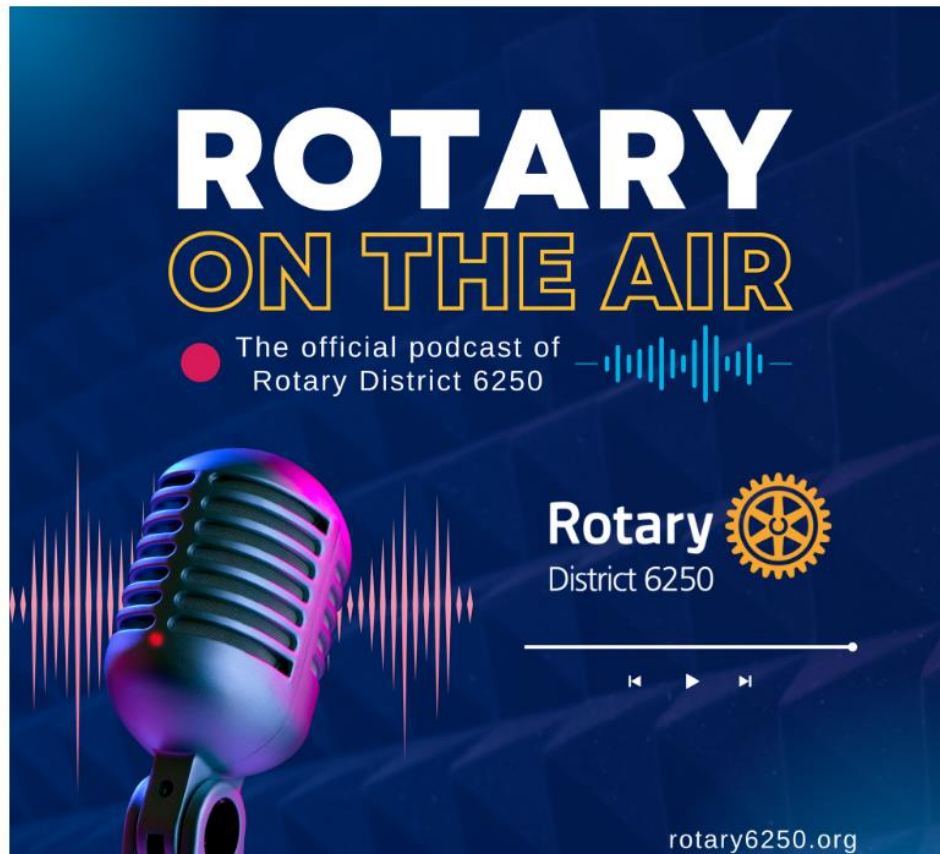
When: November 29. 7 a.m. and one at 7 p.m.

Who: Everyone who is new (or feels new) to Rotary

Where: Zoom - please email karenrotarian@gmail.com
for the link

Why: to give you the best possible start to the best possible Rotary experience!

Rotary District 6250 HELPS WITH Member UPDATES



Rotary on the Air Podcast

Our membership insights this month are shared in the podcast interview with Roz Shnick. Scroll down to the Rotary On The Air section to find this podcast interview. Check [stories/rotary-on-the-air-podcast](https://rotary6250.org/stories/rotary-on-the-air-podcast)